

Luxury Eyewear in the Philippines

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Abstracts

Unit sales of luxury sun glasses plummeted in 2020 as travel restrictions imposed to limit the spread of COVID-19 not only forced many local consumers to postpone their holidays, for which many purchase the latest fashions in sun glasses, but also meant that international tourists stayed away. Even the easing of the local lockdown restrictions did little to help sales in 2020 as the summer was over by the time the restrictions were partially lifted. Furthermore, some leisure travel restrictions...

Euromonitor International's Luxury Eyewear in Philippines report offers a comprehensive guide to the size and shape of the Luxury Eyewear market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Eyewear retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Luxury Spectacle Frames, Luxury Sun Glasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Eyewear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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