

Luxury Eyewear in Japan

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Abstracts

Sales of luxury eyewear saw a dramatic decline in 2020. Whilst luxury spectacle frames did not fare too badly, due to their essential nature, luxury sunglasses was one of the worst affected categories in luxury goods in 2020. This was due to the decimation of inbound and outbound tourism as a result of the pandemic. Tourists form a significant consumer group for luxury sunglasses, therefore the inability to travel put huge pressure on players. Although a return to double-digit growth was seen in...

Euromonitor International's Luxury Eyewear in Japan report offers a comprehensive guide to the size and shape of the Luxury Eyewear market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Eyewear retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Luxury Spectacle Frames, Luxury Sun Glasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Eyewear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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