

Luxury Eyewear in Hong Kong, China

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Abstracts

After two years of declining sales, following social unrest in 2019 and early 2020, and then the COVID-19 pandemic in 2020, luxury eyewear has returned to recording positive growth in 2021. This is being driven in particular by the large luxury sunglasses category. Growing mobility, including such activities as staycations, hiking and other outdoor pursuits, have resumed to a large extent in 2021 and luxury eyewear is increasingly perceived as a product to help consumers restart a new life after...

Euromonitor International's Luxury Eyewear in Hong Kong, China report offers a comprehensive guide to the size and shape of the Luxury Eyewear market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Eyewear retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Luxury Spectacle Frames, Luxury Sun Glasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Eyewear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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