

Luxury Eyewear in Australia

<https://marketpublishers.com/r/LOF05A67152EN.html>

Date: December 2021

Pages: 17

Price: US\$ 990.00 (Single User License)

ID: LOF05A67152EN

Abstracts

With the continuation of snap lockdowns throughout the year due to COVID-19, many luxury brands as well as retailers continued to strengthen their e-commerce offering for luxury eyewear in 2021. For instance, Sunglass Hut Australia's website was redesigned to ensure effortless navigation for customers using desktop and/or mobile technology. Others, like Luxottica Australia's global brand owner EssilorLuxottica, responded to the challenge by improving the online experience for customers. For exam...

Euromonitor International's Luxury Eyewear in Australia report offers a comprehensive guide to the size and shape of the Luxury Eyewear market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Eyewear retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Luxury Spectacle Frames, Luxury Sun Glasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Eyewear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

LUXURY EYEWEAR IN AUSTRALIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Digital channel key to engage with local consumers

Sustainability permeates the category

New products and offerings despite economic uncertainty

PROSPECTS AND OPPORTUNITIES

Evolution of smart glasses will present challenges and opportunities

Opportunities for luxury sunglasses remain in UV protection

Personalised designs may offer growth potential

CATEGORY DATA

Table 1 Sales of Luxury Eyewear by Category: Value 2016-2021

Table 2 Sales of Luxury Eyewear by Category: % Value Growth 2016-2021

Table 3 NBO Company Shares of Luxury Eyewear: % Value 2016-2020

Table 4 LBN Brand Shares of Luxury Eyewear: % Value 2017-2020

Table 5 Distribution of Luxury Eyewear by Format: % Value 2016-2021

Table 6 Forecast Sales of Luxury Eyewear by Category: Value 2021-2026

Table 7 Forecast Sales of Luxury Eyewear by Category: % Value Growth 2021-2026

LUXURY GOODS IN AUSTRALIA

EXECUTIVE SUMMARY

Luxury goods in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 8 Sales of Luxury Goods by Category: Value 2016-2021

Table 9 Sales of Luxury Goods by Category: % Value Growth 2016-2021

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2016-2021

Table 11 NBO Company Shares of Luxury Goods: % Value 2016-2020

Table 12 LBN Brand Shares of Luxury Goods: % Value 2017-2020

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2021

Table 14 Forecast Sales of Luxury Goods by Category: Value 2021-2026

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Luxury Eyewear in Australia

Product link: <https://marketpublishers.com/r/LOF05A67152EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LOF05A67152EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970