

# Luxury Eyewear in Argentina

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## Abstracts

During the COVID-19 pandemic, optical stores were closed from 19 March to 25 April, and thereafter were considered essential stores so they could remain open. However, due to the fact that many doctors were not working, the first months after they opened they worked with very low sales levels as they were operating with restricted hours and with the need for booked appointments, which caused people to buy glasses only in an emergency, and not in an impulsive way or for fashion reasons. The benef...

Euromonitor International's Luxury Eyewear in Argentina report offers a comprehensive guide to the size and shape of the Luxury Eyewear market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Eyewear retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

**Product coverage:** Luxury Spectacle Frames, Luxury Sun Glasses.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Luxury Eyewear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Sustainable offer will keep expanding along with greater consumer awareness

Luxottica continues to lead luxury eyewear with its wide range of prestigious brands

#### PROSPECTS AND OPPORTUNITIES

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