

# Luxury Electronic Gadgets in the US

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## Abstracts

Although the US is the world's largest luxury goods market and many categories experienced growth in 2015, this did not translate into sales of luxury electronic gadgets. Retail value sales in luxury electronic gadgets grew by only 1% in current terms in 2015, to US\$12 million. This category is negligible in terms of the overall size of luxury goods in the US. Luxury electronic gadgets, mainly mobile phones, is still a niche in the US. Consumers do not look for luxury brands of electronic...

Euromonitor International's Luxury Electronic Gadgets in USA report offers a comprehensive guide to the size and shape of the Luxury Electronic Gadgets market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Electronic Gadgets retailing along with the development of consumers' shopping patterns. Forecasts to 2020 illustrate how the market is set to change

**Product coverage:** Luxury Mobile Phones, Luxury Mp3 Players.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Luxury Electronic Gadgets market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Internet Retailing Sees the Fastest Growth

Luxury Goods Expected To See Continuous Growth

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