

Luxury Electronic Gadgets in the United Kingdom

<https://marketpublishers.com/r/L24BE959182EN.html>

Date: April 2016

Pages: 18

Price: US\$ 660.00 (Single User License)

ID: L24BE959182EN

Abstracts

In the UK, luxury mobile phones remain a niche, with only 12,000 handsets sold in 2015. However, while the wider mobile phone industry is seen to be reaching saturation point, demand for luxury mobile phones is continuing to grow, with rises of 6% in value and 4% in volume in 2015. Mobile phones are a valued and integral possession for UK consumers and it is often the one material item they like to keep close by at all times of day. Luxury brands succeed by offering the best in high end...

Euromonitor International's Luxury Electronic Gadgets in United Kingdom report offers a comprehensive guide to the size and shape of the Luxury Electronic Gadgets market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Electronic Gadgets retailing along with the development of consumers' shopping patterns. Forecasts to 2020 illustrate how the market is set to change

Product coverage: Luxury Mobile Phones, Luxury Mp3 Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Electronic Gadgets market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Luxury Electronic Gadgets by Category: Value 2010-2015

Table 2 Sales of Luxury Electronic Gadgets by Category: % Value Growth 2010-2015

Table 3 NBO Company Shares of Luxury Electronic Gadgets: % Value 2010-2014

Table 4 LBN Brand Shares of Luxury Electronic Gadgets: % Value 2011-2014

Table 5 Distribution of Luxury Electronic Gadgets by Format: % Value 2010-2015

Table 6 Forecast Sales of Luxury Electronic Gadgets by Category: Value 2015-2020

Table 7 Forecast Sales of Luxury Electronic Gadgets by Category: % Value Growth 2015-2020

Executive Summary

UK Sees Continued Positive Growth for Luxury Goods

Affordable Versus Absolute Luxury Broadens the Price Spectrum

Luxury Goes Digital

Men Are Key Growth Consumers of Luxury

Continued Growth Anticipated But Possible Restricted Tourist Spend Predicts Overall Slowdown

Key Trends and Developments

Economic Growth Fuels Continued Upsurge in Luxury Goods Spending

Wearable Technology Emerges Within Luxury

Wealthy Tourists Continue To Shape the Luxury Retail Experience

Luxury Brands Focus on Digital Marketing To Make Headway in New Channels of Online Commerce

Distribution

Summary 1 Selected Luxury Shopping Centres 2015

Summary 2 Selected Luxury Department Stores 2015

Market Data

Table 8 Sales of Luxury Goods by Category: Value 2010-2015

Table 9 Sales of Luxury Goods by Category: % Value Growth 2010-2015

Table 10 NBO Company Shares of Luxury Goods: % Value 2010-2014

Table 11 LBN Brand Shares of Luxury Goods: % Value 2011-2014

Table 12 Distribution of Luxury Goods by Format: % Value 2010-2015

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2015

Table 14 Forecast Sales of Luxury Goods by Category: Value 2015-2020

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2015-2020
Sources

Summary 3 Research Sources

I would like to order

Product name: Luxury Electronic Gadgets in the United Kingdom

Product link: <https://marketpublishers.com/r/L24BE959182EN.html>

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L24BE959182EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970