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Luxury Electronic Gadgets in Ukraine

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Abstracts

In 2015 luxury electronic gadgets suffered from the overall economic downturn in the country, as well as from increased competition from recent technological advances from leading smartphone manufacturers such as Apple, Samsung, HTC and Sony. Luxury mobile phone manufacturers do not launch novelties as frequently as standard smartphone producers; however, they still aim to equip new models with larger full HD screens, a good camera, etc. It should be noted that a luxury mobile phone is a status...

Euromonitor International's Luxury Electronic Gadgets in Ukraine report offers a comprehensive guide to the size and shape of the Luxury Electronic Gadgets market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Electronic Gadgets retailing along with the development of consumers' shopping patterns. Forecasts to 2020 illustrate how the market is set to change

Product coverage: Luxury Mobile Phones, Luxury Mp3 Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Electronic Gadgets market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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