

Luxury Electronic Gadgets in South Korea

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Abstracts

Sales of luxury electronic gadgets became insignificant after 2012.

Euromonitor International's Luxury Electronic Gadgets in South Korea report offers a comprehensive guide to the size and shape of the Luxury Electronic Gadgets market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Electronic Gadgets retailing along with the development of consumers' shopping patterns. Forecasts to 2020 illustrate how the market is set to change

Product coverage: Luxury Mobile Phones, Luxury Mp3 Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Electronic Gadgets market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Prada SpA in Luxury Goods (south Korea)

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Luxury Goods Records Healthy Growth in 2015, Slowly Heading Towards the Maturing Stage

Consumers' Preference in Luxury Goods Is Transforming To Something Unique, Personal and Convenient

Louis Vuitton Korea Ltd Continues To Lead Luxury Goods

Mixed Retailers Has the Highest Influence in Luxury Goods As Department Stores Continues To Dominate

During the Forecast Period, Luxury Goods Will See Moderate Growth

Key Trends and Developments

A Large Number of Chinese Tourists As Well As Domestic Consumers Contribute To Luxury Goods' Growth

Changes in Consumers' Perspective, Preferences and Lifestyle Affect Luxury Goods in General

Luxury Brands Slightly Compromise

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