

Luxury Electronic Gadgets in the Netherlands

<https://marketpublishers.com/r/LF47C44CE8DEN.html>

Date: December 2015

Pages: 16

Price: US\$ 660.00 (Single User License)

ID: LF47C44CE8DEN

Abstracts

Sales of luxury electronic gadgets continued to decline in the Netherlands in 2015. A lack of promotion and interest amongst consumers were the main factors behind the poor performance. Dutch consumers in general are very rational, sensitive to price, and less influenced by status or symbols, choosing other products instead. The market for consumer electronics showed renewed growth in 2015, as confidence in the economy soared, but this did not have the effect of boosting sales of luxury...

Euromonitor International's Luxury Electronic Gadgets in Netherlands report offers a comprehensive guide to the size and shape of the Luxury Electronic Gadgets market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Electronic Gadgets retailing along with the development of consumers' shopping patterns. Forecasts to 2019 illustrate how the market is set to change

Product coverage: Luxury Mobile Phones, Luxury Mp3 Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Electronic Gadgets market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Luxury Electronic Gadgets by Category: Value 2010-2015

Table 2 Sales of Luxury Electronic Gadgets by Category: % Value Growth 2010-2015

Table 3 NBO Company Shares of Luxury Electronic Gadgets: % Value 2010-2014

Table 4 LBN Brand Shares of Luxury Electronic Gadgets: % Value 2011-2014

Table 5 Distribution of Luxury Electronic Gadgets by Format: % Value 2010-2015

Table 6 Forecast Sales of Luxury Electronic Gadgets by Category: Value 2015-2020

Table 7 Forecast Sales of Luxury Electronic Gadgets by Category: % Value Growth 2015-2020

Executive Summary

Positive Performance, Influenced by Improved Consumer Confidence

Changing Perceptions and Exposure Contribute To Rising Interest in Luxury Goods

Dutch Brands Profit From the Preference of Local Consumers and Tourists

Internet Retailing Continues To Grow, Leading To A Decline in the Traditional Distribution Channels for Luxury Goods

Segmentation and Investment To Expand the Consumer Base Will Result in Growth

Key Trends and Developments

Improved Economic Conditions Lead To Increased Demand

Diverse Price Offer in Luxury Products Aimed at Expanding the Consumer Base

Dutch Brands Gain A Solid Niche in Luxury Products

Price-conscious Dutch Consumers Influence Changes in the Luxury Goods Distribution Map

Distribution

Summary 1 Selected Luxury Shopping Centres: 2015

Summary 2 Selected Luxury Department Stores: 2015

Market Data

Table 8 Sales of Luxury Goods by Category: Value 2010-2015

Table 9 Sales of Luxury Goods by Category: % Value Growth 2010-2015

Table 10 NBO Company Shares of Luxury Goods: % Value 2010-2014

Table 11 LBN Brand Shares of Luxury Goods: % Value 2011-2014

Table 12 Distribution of Luxury Goods by Format: % Value 2010-2015

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2015

Table 14 Forecast Sales of Luxury Goods by Category: Value 2015-2020

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2015-2020

Definitions

Sources

Summary 3 Research Sources

I would like to order

Product name: Luxury Electronic Gadgets in the Netherlands

Product link: <https://marketpublishers.com/r/LF47C44CE8DEN.html>

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LF47C44CE8DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970