

Luxury Electronic Gadgets in India

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Abstracts

The top luxury electronic gadgets players in India such as Vertu and Porsche Design continued to focus on launching affordable luxury products to introduce more consumers to their brands during 2015. Luxury players during 2015 also worked on their product configurations and hardware specifications in order to technologically compete with the regular electronic gadget brands.

Euromonitor International's Luxury Electronic Gadgets in India report offers a comprehensive guide to the size and shape of the Luxury Electronic Gadgets market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Electronic Gadgets retailing along with the development of consumers' shopping patterns. Forecasts to 2020 illustrate how the market is set to change

Product coverage: Luxury Mobile Phones, Luxury Mp3 Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Electronic Gadgets market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Luxury Goods Continues To Post Strong Growth in 2015

Rising Interest in Luxury Goods Among Non-metro Consumers

LVMH Watch & Jewellery India Pvt Ltd Leads Fragmented Indian Luxury Landscape in 2015

Store-based Retailers Continues To Be the Primary Distribution Channel for Luxury Goods in India During 2015

Future of Luxury Goods in India Looks Bright

Key Trends and Developments

Sustained Economic Growth Helps To Drive Luxury Goods in India

Indian Consumer Base Is Predominantly Young and Is Willing To Experiment and Indulge

Lack of Retail Space A Big Challenge for Luxury Players in India

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