

# Luxury Cigars in the United Kingdom

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## Abstracts

Sales of luxury cigars fell in 2013 by just under 2% in volume terms and 3% in value. While the negative trend continues, the rate of decline is slowing compared to the early years following the smoking ban in 2007 when volume sales more sharply. There is a small but growing new consumer base in the form of younger males and to a lesser degree females, but newcomers who are helping to limit the decline in cigar sales in the UK.

Euromonitor International's Luxury Cigars in United Kingdom report offers a comprehensive guide to the size and shape of the Luxury Cigars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cigars retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Luxury Cigars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Online Channel Stealing Thunder From Bricks and Mortar Shops

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