

Luxury Cigars in Ukraine

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Abstracts

In 2013, current value sales grew by 12% to reach UAH5 million. One of the most important growth drivers was the development of cigar clubs. The main cigar club is Kiev Cigar Club, in the capital city.

Euromonitor International's Luxury Cigars in Ukraine report offers a comprehensive guide to the size and shape of the Luxury Cigars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cigars retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Cigars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Most Types of Luxury Goods Register Retail Value Sales Growth in 2013

Increasing Popularity of Buying Luxury Cigars As A Present Boosts the Category Growth

Existing Players Continue To Expand in Ukraine

Internet Retailing Remains An Insignificant Distribution Channel for Luxury Goods

Luxury Goods Is Expected To Stagnate Over the Forecast Period

Key Trends and Developments

Economic Recovery Stimulates Development in Luxury Goods

Fashion Trends Have A Growing Influence on Luxury Goods

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