

Luxury Cigars in Turkey

<https://marketpublishers.com/r/L6A8806F92FEN.html>

Date: May 2014

Pages: 19

Price: US\$ 660.00 (Single User License)

ID: L6A8806F92FEN

Abstracts

According to the World Health Organization (WHO), the number of smokers in Turkey has dropped by 13% since the smoking ban in 2009. This decline was because the law banning smoking in all public venues, including all educational, health, commercial, social, cultural, sports and entertainment facilities, came into full effect in July 2009. Turkish anti-smoking legislation covers all forms of tobacco products, including cigars. Due to the high penalties incurred for flouting the law, the majority...

Euromonitor International's Luxury Cigars in Turkey report offers a comprehensive guide to the size and shape of the Luxury Cigars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cigars retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Cigars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Luxury Cigars: Value 2008-2013

Table 2 Sales of Luxury Cigars: % Value Growth 2008-2013

Table 3 NBO Company Shares of Luxury Cigars: % Value 2008-2012

Table 4 LBN Brand Shares of Luxury Cigars: % Value 2009-2012

Table 5 Distribution of Luxury Cigars by Format: % Value 2008-2013

Table 6 Forecast Sales of Luxury Cigars: Value 2013-2018

Table 7 Forecast Sales of Luxury Cigars: % Value Growth 2013-2018

Executive Summary

Luxury Goods Shows Strong Growth in 2013

Sales Benefit From Wealthy Retail Tourists

New Luxury Brands Intensify the Competition

New Mono-brand Store Openings Expected

Further Growth Expected Over the Forecast Period

Key Trends and Developments

Favourable Economic Conditions Benefit Luxury Goods

Changing Demographics Shape Consumption

Competition Amongst the Leading Luxury Brands in Turkey

Store-based Non-grocery Retailers Dominates the Distribution of Luxury Goods

Distribution

Table 8 Selected Luxury Shopping Centres: 2013

Table 9 Selected Luxury Department Stores: 2013

Market Data

Table 10 Sales of Luxury Goods by Category: Value 2008-2013

Table 11 Sales of Luxury Goods by Category: % Value Growth 2008-2013

Table 12 NBO Company Shares of Luxury Goods: % Value 2008-2012

Table 13 LBN Brand Shares of Luxury Goods: % Value 2009-2012

Table 14 Distribution of Luxury Goods by Format: % Value 2008-2013

Table 15 Distribution of Luxury Goods by Format and Category: % Value 2013

Table 16 Forecast Sales of Luxury Goods by Category: Value 2013-2018

Table 17 Forecast Sales of Luxury Goods by Category: % Value Growth 2013-2018

Sources

Summary 1 Research Sources

I would like to order

Product name: Luxury Cigars in Turkey

Product link: <https://marketpublishers.com/r/L6A8806F92FEN.html>

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L6A8806F92FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970