

Luxury Cigars in Russia

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Abstracts

The number of cigar smokers in Russia remains small, especially taking into account the total smoking population. This is linked to the general low income levels of the population. However, a growing number of cigar importers and official distributors and their promotional and educational activities create an aficionado culture among wealthy consumers and led to a boom in cigar sales, especially in the super premium segment. In 2013, current value sales of luxury cigars grew by 16%.

Euromonitor International's Luxury Cigars in Russia report offers a comprehensive guide to the size and shape of the Luxury Cigars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cigars retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Cigars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Greater Differentiation Among Affordable and Absolute Luxury Goods

Growth Potential and Strong Competition Encourage Existing Players To Expand

Modest Growth of Luxury Internet Retailing and the Launch of the Luxury Outlet Format

Big Sporting Events Will Foster Growth in the Forecast Period

Key Trends and Developments

Economic and Political Factors Influence Luxury Goods

Wealthy Households Spend More on Children's Luxury Goods

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