

Luxury Cigars in the Philippines

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Abstracts

Republic Act No 10351 restructures the excise tax on alcohol and tobacco products resulting in the imposition of a uniform tax rate on cigars regardless of size or selling price which will lead to an increase in retail prices of cigars by at least 20%. While local cigar companies find the new tax rate unreasonable, luxury cigar distributors remain hopeful that expensive cigars will continue to be patronised especially as the building of new luxury hotels is expected to bring in tourists who can.

Euromonitor International's Luxury Cigars in Philippines report offers a comprehensive guide to the size and shape of the Luxury Cigars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cigars retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Cigars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Distribution

Summary 1 Selected Luxury Cigar Clubs 2013

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Luxury Cigars: Value 2008-2013

Table 2 Sales of Luxury Cigars: % Value Growth 2008-2013

Table 3 Distribution of Luxury Cigars by Format: % Value 2008-2013

Table 4 Forecast Sales of Luxury Cigars: Value 2013-2018

Table 5 Forecast Sales of Luxury Cigars: % Value Growth 2013-2018

Executive Summary

Improved Employment Opportunities Sustains the Demand for Luxury Goods

Brand Choices of Consumers Widened

Key Retailers Maintain Their Dominance

Preference for Store-based Channels Remain

Improved Performance Anticipated

Key Trends and Developments

Demand for Luxury Goods Remain Stable With the Country's Robust Economy

Increase in Career-oriented Women Diversely Affects Demand for Luxury Goods

Luxury Brand Choices Improve

Luxury Distribution Channels Grow in Number

Middle Class Gain An Affordable Access To Luxury Goods

Distribution

Summary 2 Selected Luxury Shopping Centres 2013

Summary 3 Selected Luxury Department Stores

Market Data

Table 6 Sales of Luxury Goods by Category: Value 2008-2013

Table 7 Sales of Luxury Goods by Category: % Value Growth 2008-2013

Table 8 NBO Company Shares of Luxury Goods: % Value 2008-2012

Table 9 LBN Brand Shares of Luxury Goods: % Value 2009-2012

Table 10 Distribution of Luxury Goods by Format: % Value 2008-2013

Table 11 Distribution of Luxury Goods by Format and Category: % Value 2013

Table 12 Forecast Sales of Luxury Goods by Category: Value 2013-2018

Table 13 Forecast Sales of Luxury Goods by Category: % Value Growth 2013-2018

Sources

Summary 4 Research Sources

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