

Luxury Cigars in the Netherlands

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Abstracts

Demand for luxury cigars increased further in 2013 registering growth in both current value and volume terms. In general, sales of standard tobacco products showed a fall in volume over the review period, partly driven by intensified campaigns promoting healthier lifestyles and partly by increases in excise duties imposed by the Dutch government to curb consumption. But cigars were able to maintain their niche position and generate growth by appealing to a more limited consumer base of mostly...

Euromonitor International's Luxury Cigars in Netherlands report offers a comprehensive guide to the size and shape of the Luxury Cigars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cigars retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Cigars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Market Remains Dynamic Despite the Slowdown in Sales

Dutch Consumers Prefer International Luxury Brands

Specialist Retailers Suffer the Most

Sales Set To Improve After 2015

Key Trends and Developments

Recession Deepens in the Netherlands

Manufacturers Targeting Older Consumers

Dutch Brands Carve A Solid Niche in Luxury Products

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Image-conscious Dutch Men the Target for Luxury Goods Manufacturers

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