

# Luxury Cigars in Mexico

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## Abstracts

In 2013 consumers of luxury cigars became increasingly aware of the negative consequences that this habit can have on health. As a result some stopped smoking, and others decreased the frequency with which they smoked and the amount they smoked. In addition to increasing awareness, the shift of lifestyles also contributed to this trend, with more people engaging in sports activities, which encouraged them to eliminate or reduce habits such as drinking and smoking in order to improve their...

Euromonitor International's Luxury Cigars in Mexico report offers a comprehensive guide to the size and shape of the Luxury Cigars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cigars retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Luxury Cigars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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