

Luxury Cigars in Malaysia

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Abstracts

The consumption of cigars in Malaysia is largely associated with social status where consumers who smoke cigars are perceived as being in high income class. The opening of more cigar bars and lounges stimulated demand for luxury cigars in 2013. These places serve as an ideal place for consumers during business negotiations, entertaining clients as well as celebrations with friends or families. Large numbers of consumers in higher income class were slowly adapting to the habit of smoking luxury...Euromonitor International's Luxury Cigars in Malaysia report offers a comprehensive guide to the size and shape of the Luxury Cigars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cigars retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change **Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data. **Why buy this report?**

Get a detailed picture of the Luxury Cigars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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