

Luxury Cigars in Japan

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Abstracts

Although many luxury goods performed well in 2013, driven by the increasing stock prices on the back of Abenomics economic policies, luxury cigars in Japan continued to see a decline in both volume and value terms in 2013. After experiencing a huge decline in 2008, during the global economic crisis, luxury cigars was unable to pick up its sales for a number of years over the review period. This was because the number of smokers in Japan significantly dropped, impacted by strong anti-smoking...

Euromonitor International's Luxury Cigars in Japan report offers a comprehensive guide to the size and shape of the Luxury Cigars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cigars retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Cigars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Abenomics Boosts Sales of Luxury Goods

Global Luxury Brands Raise Their Unit Prices in Japan

Japan's Shrinking Market Remains Important for Luxury Brands

Non-store Retailing Continues To Grow

Luxury Goods Is Expected To See Modest Growth

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