

Luxury Cigars in Italy

<https://marketpublishers.com/r/LC6A1767DF8EN.html>

Date: June 2014

Pages: 19

Price: US\$ 660.00 (Single User License)

ID: LC6A1767DF8EN

Abstracts

The economic crisis affecting Italy had a negative impact on sales of luxury cigars in the country, which mainly accounts for domestic demand. Italian consumers were affected by the poor economy in 2013, as well as by the political uncertainty, which reduced their confidence. For 2013, ISTAT (The National Institute of Statistics) recorded a nearly 2% decrease in GDP in Italy. This expectation, together with a further increase in VAT in 2013, affected sales of luxury cigars. Italian consumers...Euromonitor International's Luxury Cigars in Italy report offers a comprehensive guide to the size and shape of the Luxury Cigars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cigars retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.**Why buy this report?**

Get a detailed picture of the Luxury Cigars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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