

Luxury Cigars in Italy

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Abstracts

The economic crisis affecting Italy had a negative impact on sales of luxury cigars in the country, which mainly accounts for domestic demand. Italian consumers were affected by the poor economy in 2013, as well as by the political uncertainty, which reduced their confidence. For 2013, ISTAT (The National Institute of Statistics) recorded a nearly 2% decrease in GDP in Italy. This expectation, together with a further increase in VAT in 2013, affected sales of luxury cigars. Italian consumers...Euromonitor International's Luxury Cigars in Italy report offers a comprehensive guide to the size and shape of the Luxury Cigars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cigars retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Cigars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HeadlinesTrendsDistributionSummary 1 Selected Luxury Cigar Clubs 2013Competitive LandscapeProspectsCategory Data Table 1 Sales of Luxury Cigars: Value 2008-2013 Table 2 Sales of Luxury Cigars: % Value Growth 2008-2013 Table 3 NBO Company Shares of Luxury Cigars: % Value 2008-2012 Table 4 LBN Brand Shares of Luxury Cigars: % Value 2009-2012 Table 5 Distribution of Luxury Cigars by Format: % Value 2008-2013 Table 6 Forecast Sales of Luxury Cigars: Value 2013-2018 Table 7 Forecast Sales of Luxury Cigars: % Value Growth 2013-2018Executive SummaryOngoing Crisis Affects Luxury Goods in ItalyForeign Tourism Versus Domestic DemandStrategies of Luxury CompaniesLuxury Retailing Is Evolving in ItalySlow Recovery for the FutureKey Trends and DevelopmentsOngoing Crisis in Italy Curbs Growth in 2013Contrasting Trends in Foreign and Domestic Demandthe Evolution of Luxury Retailing in ItalyFuture Strategies of Luxury Companies in Italythe Rise of MenswearDistributionSummary 2 Selected Luxury Department Stores 2013Market Data Table 8 Sales of Luxury Goods by Category: Value 2008-2013 Table 9 Sales of Luxury Goods by Category: % Value Growth 2008-2013 Table 10 NBO Company Shares of Luxury Goods: % Value 2008-2012 Table 11 LBN Brand Shares of Luxury Goods: % Value 2009-2012 Table 12 Distribution of Luxury Goods by Format: % Value 2008-2013 Table 13 Distribution of Luxury Goods by Format and Category: % Value 2013 Table 14 Forecast Sales of Luxury Goods by Category: Value 2013-2018 Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2013-2018DefinitionsSourceSummary 3 Research Sources

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