

Luxury Cigars in Indonesia

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Abstracts

The fact demand for luxury cigars is limited to affluent consumers, foreign expatriates and tourists continues to restrict growth in this area. Affluent consumers normally adopt cigar smoking from overseas or business partners as a prestige symbol more than for experiencing the cigar itself. Nonetheless, there are some domestic cigar aficionados that enjoy smoking cigars and are regular consumers. These people act as cigar ambassadors to the country through word-of-mouth marketing to their...

Euromonitor International's Luxury Cigars in Indonesia report offers a comprehensive guide to the size and shape of the Luxury Cigars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cigars retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Cigars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Luxury Goods Continues To Record Growth

Availability of Luxury Labels and Selections Continues To Increase

Luxury Goods Remains Highly Fragmented

Luxury Department Store Springs Up

Accelerating Growth Anticipated Towards Forecast Period

Key Trends and Developments

Rising Per Capita Income Fuels Spending on Luxury Goods

Growing Number of Women in Workforce Fuels Spending

Increasing Direct Presence of Global Luxury Companies Expected

Department Stores As Alternative Channels

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