

Luxury Cigars in India

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Abstracts

The increasing presence of cigar stores across the premium malls in major cities of India have influenced the growth of luxury cigars in India. The increasing presence of high-end hotels and bars is supporting the consumption of luxury cigars, as some of these outlets have cigar lounges. However, almost all value sales of luxury cigars were generated through grocery retailers in 2013, a situation that remained static throughout the review period.

Euromonitor International's Luxury Cigars in India report offers a comprehensive guide to the size and shape of the Luxury Cigars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cigars retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Cigars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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Executive Summary

High Net Worth Individuals Represent Growing Potential Customer Base

Expansion Is the Key Success for Players

Luxury Infrastructure Still A Constraint

Internet Retailing Emerges As A Sales Channel

Luxury Goods Restricted To Major Cities of India

Key Trends and Developments

Rising Infrastructure and Operational Costs Restrict the Growth of Luxury Outlets

Internet Retailing Emerges With Strong Potential for the Forecast Period

Government Policies See Global Brands Make Forays Into India

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