

Luxury Cigars in China

<https://marketpublishers.com/r/L34DC194D7CEN.html>

Date: February 2014

Pages: 18

Price: US\$ 660.00 (Single User License)

ID: L34DC194D7CEN

Abstracts

Luxury cigars experienced slightly decelerating current value growth of 7% in 2013, compared with 8% in 2012. This was mainly due to the implementation of the anti-corruption policies promulgated in 2012. According to trade sources, growth had already slowed down from the beginning of 2013, as during the traditional peak sales period of Chinese New Year, sales were far from expectations. Meanwhile, luxury cigars were still not well-accepted by many local smokers, owing to their big size and...

Euromonitor International's Luxury Cigars in China report offers a comprehensive guide to the size and shape of the Luxury Cigars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cigars retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Cigars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Summary 1 Selected Luxury Cigar Clubs: 2013

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Luxury Cigars: Value 2008-2013

Table 2 Sales of Luxury Cigars: % Value Growth 2008-2013

Table 3 NBO Company Shares of Luxury Cigars: % Value 2008-2012

Table 4 LBN Brand Shares of Luxury Cigars: % Value 2009-2012

Table 5 Distribution of Luxury Cigars by Format: % Value 2008-2013

Table 6 Forecast Sales of Luxury Cigars: Value 2013-2018

Table 7 Forecast Sales of Luxury Cigars: % Value Growth 2013-2018

Executive Summary

Deceleration of Growth Can Mainly Be Attributed To China's Economic Slowdown

Anti-corruption Movements Also Negatively Affect Growth

Some of the Leading Players Slow Down the Opening of New Stores

Internet Retailing Is Still Nascent, Although More Players Are Involved

Continued Value Growth Over the Forecast Period, But at A Slower Pace

Key Trends and Developments

Increasing Overseas Purchasing Decelerates Growth

Polarised Preferences Increase, Due To the Rising Level of Sophistication

the Leading Players Adjust Their Operational Strategies To the Local Economy

Internet Retailing Is Less Vigorous for Luxury Goods

Luxury Goods Operators Adapt To the New Consumer Demand in China

Distribution

Summary 2 Selected Luxury Shopping Centres 2013

Summary 3 Selected Luxury Department Stores 2013

Market Data

Table 8 Sales of Luxury Goods by Category: Value 2008-2013

Table 9 Sales of Luxury Goods by Category: % Value Growth 2008-2013

Table 10 NBO Company Shares of Luxury Goods: % Value 2008-2012

Table 11 LBN Brand Shares of Luxury Goods: % Value 2009-2012

Table 12 Distribution of Luxury Goods by Format: % Value 2008-2013

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2013

Table 14 Forecast Sales of Luxury Goods by Category: Value 2013-2018

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2013-2018

Sources

Summary 4 Research Sources

I would like to order

Product name: Luxury Cigars in China

Product link: <https://marketpublishers.com/r/L34DC194D7CEN.html>

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L34DC194D7CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970