

Luxury Cigars in Canada

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Abstracts

Driven by a focus on healthy lifestyles and fitness, luxury cigars witnessed sales volumes decline for a number of years over the review period as Canadians steadily move away from smoking. Strong anti-smoking legislation and the many health concerns that have become major issues for Canadians dissuaded many people from consuming these products compared with several decades ago. As a result, volume sales declined by 2% in 2013, with current value growing only marginally. Value growth was...

Euromonitor International's Luxury Cigars in Canada report offers a comprehensive guide to the size and shape of the Luxury Cigars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cigars retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Cigars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Luxury Market Continues Growth in Canada

Younger Consumers Drive Sales

Retail Environment Prepares for the Future

Global Brands and Boutique Stores Characterise Market

Forecast Points To Steady Rise in Luxury Segments

Key Trends and Developments

Economic Improvement Supports Growth in Consumer Expenditures

Younger Consumers Become A Force in Luxury

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