

Luxury Cigars in Brazil

<https://marketpublishers.com/r/LFC25A4F75FEN.html>

Date: May 2014

Pages: 19

Price: US\$ 660.00 (Single User License)

ID: LFC25A4F75FEN

Abstracts

In Brazil, there is no tradition of either making or smoking cigars. As a result, luxury cigars remains a niche area, unlike in other Latin American countries such as the Dominican Republic and Cuba, which historically have this culture and are famous for their longstanding tradition of cigar production.

Euromonitor International's Luxury Cigars in Brazil report offers a comprehensive guide to the size and shape of the Luxury Cigars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cigars retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Cigars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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