

Luxury Cigars in Argentina

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Abstracts

While legislation is now in place banning smoking in the majority of public places in Argentina, value sales of luxury cigars remain strong as the popularity of the country's exclusive cigar smoking clubs continues to rise. Although these cigar smoking clubs remain small and exclusive, the fifth Cohiba Atmosphere bar in the world was opened in Argentina in 2011, located in Petit Palace, a luxury retail centre situated in the city's most exclusive neighbourhood.

Euromonitor International's Luxury Cigars in Argentina report offers a comprehensive guide to the size and shape of the Luxury Cigars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cigars retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Cigars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Slower Growth in Inbound Tourism Poses A Threat To the Recovery of Luxury Goods

Top Design Houses Continue To Cease Operations in Argentina Or Reduce Their Exposure

the Influence of Internet Retailing Remains Negligible in Luxury Goods in Argentina

Expectations Remain Negative for the Short Term

Key Trends and Developments

Import Barriers Drive Shortages Across All Luxury Goods Categories

Spending Power Continues To Increase Among the Abc1 Consumer Demographic

Local Designers Gain Value Share in Argentina's Luxury Goods Industry

Inbound Tourism Plummets, Hurting Luxury Sales

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