

# Luxury Cars in the US

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## Abstracts

SUVs accounted for half of overall volume sales of luxury cars in the US in 2017, as more consumers moved away from sedans and coupés. This figure is expected to increase further over the next five years, as more SUV models are hurriedly being introduced to the market. Many of these models will be electric vehicles (EVs), which will help to curb the large amount of fuel needed for an SUV. Of the top four luxury car brands (Mercedes-Benz, BMW, Lexus and Audi), Lexus has the largest share of SUVs,...

Euromonitor International's Luxury Cars in USA report offers a comprehensive guide to the size and shape of the Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2023 illustrate how the market is set to change

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Luxury Cars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Prospects

Suvs See An Increasing Share of Sales

Electric Vehicles Are Increasing in Popularity

Increasing Production by Tesla

Competitive Landscape

Mercedes-benz, Bmw, Lexus and Audi Are the Leading Brands

the Rise of Luxury Car Sharing

More Companies Are Making Electric Vehicles Than Ever Before

Category Data

Table 1 Sales of Luxury Cars: Value 2013-2018

Table 2 Sales of Luxury Cars: % Value Growth 2013-2018

Table 3 NBO Company Shares of Luxury Cars: % Value 2013-2017

Table 4 LBN Brand Shares of Luxury Cars: % Value 2014-2017

Table 5 Forecast Sales of Luxury Cars: Value 2018-2023

Table 6 Forecast Sales of Luxury Cars: % Value Growth 2018-2023

Executive Summary

the Taste for Luxury Goods Is Changing in the US

Millennialisation and the Role of Experiences Are Shifting Luxury

the Competition Varies Within Luxury Goods Categories

E-commerce Continues To Disrupt Store-based Retailing

Luxury Goods Is Expected To See Growth Once Again

Market Indicators

Table 7 Number of High Net Worth Individuals (HNWI): 2013-2018

Market Data

Table 8 Sales of Luxury Goods by Category: Value 2013-2018

Table 9 Sales of Luxury Goods by Category: % Value Growth 2013-2018

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2013-2018

Table 11 NBO Company Shares of Luxury Goods: % Value 2013-2017

Table 12 LBN Brand Shares of Luxury Goods: % Value 2014-2017

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2018

Table 14 Forecast Sales of Luxury Goods by Category: Value 2018-2023

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2018-2023

Sources

Summary 1 Research Sources

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