

Luxury Cars in the US

<https://marketpublishers.com/r/L8D68F617FEEN.html>

Date: February 2019

Pages: 13

Price: US\$ 660.00 (Single User License)

ID: L8D68F617FEEN

Abstracts

SUVs accounted for half of overall volume sales of luxury cars in the US in 2017, as more consumers moved away from sedans and coupés. This figure is expected to increase further over the next five years, as more SUV models are hurriedly being introduced to the market. Many of these models will be electric vehicles (EVs), which will help to curb the large amount of fuel needed for an SUV. Of the top four luxury car brands (Mercedes-Benz, BMW, Lexus and Audi), Lexus has the largest share of SUVs,...

Euromonitor International's Luxury Cars in USA report offers a comprehensive guide to the size and shape of the Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2023 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Cars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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