

Luxury Cars in the United Kingdom

<https://marketpublishers.com/r/LABAA44AE65EN.html>

Date: February 2019

Pages: 15

Price: US\$ 660.00 (Single User License)

ID: LABAA44AE65EN

Abstracts

In 2017, luxury cars in the UK saw sales growth weaken in current value terms after seven consecutive years of double-digit growth; this slowdown continued to an even greater extent in 2018, only just remaining in positive territory. This reflected the ongoing uncertainty surrounding Brexit negotiations, which impacted demand for cars across all price points.

Euromonitor International's Luxury Cars in United Kingdom report offers a comprehensive guide to the size and shape of the Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2023 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Cars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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