

# Luxury Cars in Turkey

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## Abstracts

The success of SUVs in luxury cars over the review period was such that most luxury car makers rushed into this space to attract new consumers. Luxury SUVs provide a greater sense of safety, extra boot space and a high driving position, giving the driver a better view of the road. Porsche's best-selling models in Turkey are SUVs. The Jaguar F-Pace, Bentley Bentayga and Maserati Levante were some of the SUVs launched in the country over the review period, while Aston Martin has announced that its...

Euromonitor International's Luxury Cars in Turkey report offers a comprehensive guide to the size and shape of the Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2023 illustrate how the market is set to change

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Luxury Cars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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