

# Luxury Cars in Thailand

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## Abstracts

Luxury cars is predicted to continue to perform strongly in the forecast period. Demand is likely to be reinforced by strong inputs from existing brands and dealers. The list of luxury brands available to local consumers is expected to grow. In 2018, Thai consumers could purchase luxury models like Ferrari Portofino, Ferrari California T, The New Bentley Continental GT, Bentley Bentayga W12, Porsche 911 Turbo S Exclusive Series and McLaren 570S, among others.

Euromonitor International's Luxury Cars in Thailand report offers a comprehensive guide to the size and shape of the Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2023 illustrate how the market is set to change

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Luxury Cars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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