

Luxury Cars in Switzerland

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Abstracts

Luxury cars registered current value decline with the number of new cars sold remaining fairly stagnant in 2018. The Swiss have some of the highest living costs in the world, which make them shrewd consumers who are willing to search for the best deals; hence, new luxury cars are being purchased in neighbouring countries to evade high prices in Switzerland. There is also a thriving used luxury car market, as prices are considerably lower than for new ones. In some luxury cars with a substantial...

Euromonitor International's Luxury Cars in Switzerland report offers a comprehensive guide to the size and shape of the Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2023 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Cars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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