

Luxury Cars in Sweden

<https://marketpublishers.com/r/LEA3865FCB7EN.html>

Date: February 2019

Pages: 12

Price: US\$ 660.00 (Single User License)

ID: LEA3865FCB7EN

Abstracts

Category growth in 2018 can be attributed to the government's Bonus-Malus scheme, which aims to promote sales of greener cars and came into effect in July. Prior to this, sales of luxury cars rose, driven by fossil fuel vehicles, while electric cars struggled. Clearly, 2018 witnessed a shift in buying behaviour, with some Swedes purchasing fossil fuel vehicles during the first half of the year and others waiting for the new scheme to take effect in the second half before buying an electric car.

Euromonitor International's Luxury Cars in Sweden report offers a comprehensive guide to the size and shape of the Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2023 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Cars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Bonus-malus Scheme Drives Sales of Fossil Fuel Cars During the First Half of the Year

Electric Cars on the Rise But Structural Issues Could Limit Their Potential

Luxury Carmakers Benefit From the Bonus-malus Scheme

Competitive Landscape

Lower-end Luxury Cars Lead the Category Thanks To A Growing Middle-class

Political Uncertainty and Its Effect on Luxury Cars

Growth of Electric Cars To Challenge the Luxury Segment

Category Data

Table 1 Sales of Luxury Cars: Value 2013-2018

Table 2 Sales of Luxury Cars: % Value Growth 2013-2018

Table 3 NBO Company Shares of Luxury Cars: % Value 2013-2017

Table 4 LBN Brand Shares of Luxury Cars: % Value 2014-2017

Table 5 Forecast Sales of Luxury Cars: Value 2018-2023

Table 6 Forecast Sales of Luxury Cars: % Value Growth 2018-2023

Executive Summary

Luxury Goods Impacted by Changing Consumer Preferences

Luxury Cars Drive Value Sales in An Otherwise Modestly Growing Market

Luxury Carmakers Dominate Sales of Luxury Goods

Non-grocery Specialists Remains by Far the Dominant Distribution Channel

Modest Growth Predicted Over the Forecast Period

Market Indicators

Table 7 Number of High Net Worth Individuals (HNWI): 2013-2018

Market Data

Table 8 Sales of Luxury Goods by Category: Value 2013-2018

Table 9 Sales of Luxury Goods by Category: % Value Growth 2013-2018

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2013-2018

Table 11 NBO Company Shares of Luxury Goods: % Value 2013-2017

Table 12 LBN Brand Shares of Luxury Goods: % Value 2014-2017

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2018

Table 14 Forecast Sales of Luxury Goods by Category: Value 2018-2023

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2018-2023

Sources

Summary 1 Research Sources

I would like to order

Product name: Luxury Cars in Sweden

Product link: <https://marketpublishers.com/r/LEA3865FCB7EN.html>

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LEA3865FCB7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970