

# Luxury Cars in Sweden

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## Abstracts

Category growth in 2018 can be attributed to the government's Bonus-Malus scheme, which aims to promote sales of greener cars and came into effect in July. Prior to this, sales of luxury cars rose, driven by fossil fuel vehicles, while electric cars struggled. Clearly, 2018 witnessed a shift in buying behaviour, with some Swedes purchasing fossil fuel vehicles during the first half of the year and others waiting for the new scheme to take effect in the second half before buying an electric car.

Euromonitor International's Luxury Cars in Sweden report offers a comprehensive guide to the size and shape of the Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2023 illustrate how the market is set to change

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Luxury Cars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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