

Luxury Cars in Spain

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Abstracts

Over the review period Spain went through one of the most difficult economic times in its recent history. This dramatically changed the attitude of Spaniards towards spending. In fact, the happy times Spaniards had experienced came to an end, and the ostentatious attitude they used to enjoy disappeared. This new attitude was seen in a number of categories, with Spaniards with higher disposable incomes following a low spending profile. This limited the performance of luxury cars over the last yea...

Euromonitor International's Luxury Cars in Spain report offers a comprehensive guide to the size and shape of the Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2023 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Cars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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