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Luxury Cars in Russia

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Abstracts

Luxury cars in Russia targets only the most affluent consumers. As such, during the economic recession of 2015-2017, luxury cars outperformed the overall automotive industry in Russia and demonstrated lower price elasticity of demand and lower volatility. In 2017, luxury cars showed signs of recovery and this trend continued in 2018, thanks to relative economic and local currency stability.

Euromonitor International's Luxury Cars in Russia report offers a comprehensive guide to the size and shape of the Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2023 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Cars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

Headlines
Prospects
Luxury Cars Less Volatile During Financial Crisis
Quotes System and Era-glonass Equipment Complicates Supply of Luxury Cars
Emphasis on New Sizeable Models
Competitive Landscape
Mercedes-benz Russia Sao Maintains Its Clear Lead
Lexus Preserves Sufficient Dominance in Suv Class
Internet As New Platform for Developments and Advertising
Category Data
Table 1 Sales of Luxury Cars: Value 2013-2018
Table 2 Sales of Luxury Cars: % Value Growth 2013-2018
Table 3 NBO Company Shares of Luxury Cars: % Value 2013-2017
Table 4 LBN Brand Shares of Luxury Cars: % Value 2014-2017
Table 5 Forecast Sales of Luxury Cars: Value 2018-2023
Table 6 Forecast Sales of Luxury Cars: % Value Growth 2018-2023
Executive Summary
High Economic Uncertainty Limits Growth
Increase in Tourist Flows and Tax-free Launch Contribute To Sales Growth
International Brands Confidently Penetrate
Economic Difficulties Determine Shrinking Distribution
Prospects Remain Volatile
Market Indicators
Table 7 Number of High Net Worth Individuals (HNWI): 2013-2018
Market Data
Table 8 Sales of Luxury Goods by Category: Value 2013-2018
Table 9 Sales of Luxury Goods by Category: % Value Growth 2013-2018
Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2013-2018
Table 11 NBO Company Shares of Luxury Goods: % Value 2013-2017
Table 12 LBN Brand Shares of Luxury Goods: % Value 2014-2017
Table 13 Distribution of Luxury Goods by Format and Category: % Value 2018
Table 14 Forecast Sales of Luxury Goods by Category: Value 2018-2023
Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2018-2023
Sources
Summary 1 Research Sources

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