

Luxury Cars in Russia

<https://marketpublishers.com/r/L8E677DFB4BEN.html>

Date: February 2019

Pages: 14

Price: US\$ 990.00 (Single User License)

ID: L8E677DFB4BEN

Abstracts

Luxury cars in Russia targets only the most affluent consumers. As such, during the economic recession of 2015-2017, luxury cars outperformed the overall automotive industry in Russia and demonstrated lower price elasticity of demand and lower volatility. In 2017, luxury cars showed signs of recovery and this trend continued in 2018, thanks to relative economic and local currency stability.

Euromonitor International's Luxury Cars in Russia report offers a comprehensive guide to the size and shape of the Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2023 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Cars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Luxury Cars Less Volatile During Financial Crisis

Quotes System and Era-glonass Equipment Complicates Supply of Luxury Cars

Emphasis on New Sizeable Models

Competitive Landscape

Mercedes-benz Russia Sao Maintains Its Clear Lead

Lexus Preserves Sufficient Dominance in Suv Class

Internet As New Platform for Developments and Advertising

Category Data

Table 1 Sales of Luxury Cars: Value 2013-2018

Table 2 Sales of Luxury Cars: % Value Growth 2013-2018

Table 3 NBO Company Shares of Luxury Cars: % Value 2013-2017

Table 4 LBN Brand Shares of Luxury Cars: % Value 2014-2017

Table 5 Forecast Sales of Luxury Cars: Value 2018-2023

Table 6 Forecast Sales of Luxury Cars: % Value Growth 2018-2023

Executive Summary

High Economic Uncertainty Limits Growth

Increase in Tourist Flows and Tax-free Launch Contribute To Sales Growth

International Brands Confidently Penetrate

Economic Difficulties Determine Shrinking Distribution

Prospects Remain Volatile

Market Indicators

Table 7 Number of High Net Worth Individuals (HNWI): 2013-2018

Market Data

Table 8 Sales of Luxury Goods by Category: Value 2013-2018

Table 9 Sales of Luxury Goods by Category: % Value Growth 2013-2018

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2013-2018

Table 11 NBO Company Shares of Luxury Goods: % Value 2013-2017

Table 12 LBN Brand Shares of Luxury Goods: % Value 2014-2017

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2018

Table 14 Forecast Sales of Luxury Goods by Category: Value 2018-2023

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2018-2023

Sources

Summary 1 Research Sources

I would like to order

Product name: Luxury Cars in Russia

Product link: <https://marketpublishers.com/r/L8E677DFB4BEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L8E677DFB4BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970