

Luxury Cars in Poland

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Abstracts

Luxury cars in Poland continued to grow at a dynamic pace in 2018. This can be attributed to various factors, but the most important is generally increasing wealth in Polish society. The economy is growing and consumer optimism is rising, with this translating into increased spending. The wider car industry is growing, but not as quickly as the premium and luxury segments. This is due to the fact that having a beautiful and expensive car is still one of the biggest dreams of most Poles, and is u...

Euromonitor International's Luxury Cars in Poland report offers a comprehensive guide to the size and shape of the Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2023 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Cars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Increasing Consumer Wealth Drives Interest in Luxury Cars

High-end Cars Remain the Preferred Type of Luxury

Further Strong Growth Predicted for Luxury Cars Over 2018-2023

Competitive Landscape

Daimler Remains the Category Leader

Premium Cars Available From Stock While Consumers Have To Wait for Luxury Cars

Regulatory Changes Could Weaken Growth

Category Data

Table 1 Sales of Luxury Cars: Value 2013-2018

Table 2 Sales of Luxury Cars: % Value Growth 2013-2018

Table 3 NBO Company Shares of Luxury Cars: % Value 2013-2017

Table 4 LBN Brand Shares of Luxury Cars: % Value 2014-2017

Table 5 Forecast Sales of Luxury Cars: Value 2018-2023

Table 6 Forecast Sales of Luxury Cars: % Value Growth 2018-2023

Executive Summary

Sales of Luxury Goods Being Driven by the Growing Number of Affluent Poles

Desire for Social Recognition Fuels Demand for Luxury Goods

Luxury Goods Continues To Be Dominated by Global Brands

Traditional Store-based Outlets Dominate Sales But An Omni-channel Approach Is Becoming Standard

Luxury Goods in Poland Expected To Perform Very Well Over the Forecast Period

Market Indicators

Table 7 Number of High Net Worth Individuals (HNWI): 2013-2018

Market Data

Table 8 Sales of Luxury Goods by Category: Value 2013-2018

Table 9 Sales of Luxury Goods by Category: % Value Growth 2013-2018

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2013-2018

Table 11 NBO Company Shares of Luxury Goods: % Value 2013-2017

Table 12 LBN Brand Shares of Luxury Goods: % Value 2014-2017

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2018

Table 14 Forecast Sales of Luxury Goods by Category: Value 2018-2023

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2018-2023

Sources

Summary 1 Research Sources

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