

Luxury Cars in Poland

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Abstracts

Luxury cars in Poland continued to grow at a dynamic pace in 2018. This can be attributed to various factors, but the most important is generally increasing wealth in Polish society. The economy is growing and consumer optimism is rising, with this translating into increased spending. The wider car industry is growing, but not as quickly as the premium and luxury segments. This is due to the fact that having a beautiful and expensive car is still one of the biggest dreams of most Poles, and is u...

Euromonitor International's Luxury Cars in Poland report offers a comprehensive guide to the size and shape of the Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2023 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Cars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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