

# Luxury Cars in Mexico

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## Abstracts

In July 2018, presidential elections took place in Mexico, resulting in an environment of uncertainty during the first half of the year. During his campaign, the leading candidate Andrés Manuel Lopez Obrador pronounced himself against corruption, against law reforms implemented during the government of Enrique Peña Nieto and against projects involving private investment, such as the construction of the new international airport in Mexico City, in addition to other controversial positions. The ab...

Euromonitor International's Luxury Cars in Mexico report offers a comprehensive guide to the size and shape of the Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2023 illustrate how the market is set to change

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Luxury Cars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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