

# Luxury Cars in India

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## Abstracts

The demand for luxury cars in India was primarily amongst the elderly, financially well-established population and ultra-high net worth individuals. Given their high disposable incomes and purchasing power, the willingness to buy was strong. As a result, luxury car manufacturers introduced cars at price points that mainly catered to this consumer segment. In recent years, however, manufacturers introduced newer types of luxury cars, which are priced more affordably, to tap into the potential fro...

Euromonitor International's Luxury Cars in India report offers a comprehensive guide to the size and shape of the Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2023 illustrate how the market is set to change

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Luxury Cars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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