

Luxury Cars in Hong Kong, China

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Abstracts

Luxury cars witnessed double-digit current value growth in 2017, with it showing strong signs of a recovery after a sharp decline in 2016. This growth was largely attributed to a recovery in consumer confidence. At the same time, car manufacturers and dealerships in Hong Kong have started to target the younger Millennial generation by lowering their retail sales price of their vehicles. Globally, car manufacturers have been joining up in alliances (eg Renault-Nissan-Mitsubishi alliance) to lower...

Euromonitor International's Luxury Cars in Hong Kong, China report offers a comprehensive guide to the size and shape of the Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2023 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Cars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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