

Luxury Cars in France

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Abstracts

Sales of luxury cars in France continue to grow steadily, but France is still a relatively small market compared to the UK or Germany as the car culture in France is often associated with social inequality as opposed to individual success. French car manufacturers have stopped producing luxury models and sports cars since the 1950s, and have instead focused the top of their ranges on premium innovative but middle-class cars such as the Citroën DS or more recently the Citroën C5. This long-lastin...

Euromonitor International's Luxury Cars in France report offers a comprehensive guide to the size and shape of the Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2023 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Cars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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