

Luxury Cars in Canada

<https://marketpublishers.com/r/LD2B825ADA5EN.html>

Date: February 2019

Pages: 13

Price: US\$ 660.00 (Single User License)

ID: LD2B825ADA5EN

Abstracts

Luxury cars continued to see strong growth over the review period, supported by a combination of trends, including the increasing household wealth of upper-income Canadians, the rising number of affluent immigrants, retiring baby boomers and low financing rates. In July 2018, Mercedes-Benz announced it had achieved its best ever performance in the first half of the year, with its GLC SUV (base price CAD45,900) and Coupé (base price CAD50,300) recording strong performances. Also in 2018, Rolls-Ro...

Euromonitor International's Luxury Cars in Canada report offers a comprehensive guide to the size and shape of the Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2023 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Cars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Luxury Cars Maintains A Strong Performance

Luxury Suvs Continue To Attract Attention

More Luxury Electric Cars Are Entering the Canadian Market

Competitive Landscape

Daimler Continues To Lead Luxury Cars in Canada With Mercedes-benz

Volkswagen and Bayerische Motoren Werke Follow

the Traditional Car Dealership Model Evolves and Adjusts To Knowledgeable Buyers

Category Data

Table 1 Sales of Luxury Cars: Value 2013-2018

Table 2 Sales of Luxury Cars: % Value Growth 2013-2018

Table 3 NBO Company Shares of Luxury Cars: % Value 2013-2017

Table 4 LBN Brand Shares of Luxury Cars: % Value 2014-2017

Table 5 Forecast Sales of Luxury Cars: Value 2018-2023

Table 6 Forecast Sales of Luxury Cars: % Value Growth 2018-2023

Executive Summary

Luxury Goods Maintains Robust Growth in Canada in 2018

Producers of Luxury Brands See the Growth Potential of Millennials

the Retail Landscape in Luxury Goods Remains Fragmented and Highly Competitive

Store-based Retailing Dominates, With Mono-brand Stores Increasing

A More Competitive Environment Looms After Expansionary 2017 and 2016

Market Indicators

Table 7 Number of High Net Worth Individuals (HNWI): 2013-2018

Market Data

Table 8 Sales of Luxury Goods by Category: Value 2013-2018

Table 9 Sales of Luxury Goods by Category: % Value Growth 2013-2018

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2013-2018

Table 11 NBO Company Shares of Luxury Goods: % Value 2013-2017

Table 12 LBN Brand Shares of Luxury Goods: % Value 2014-2017

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2018

Table 14 Forecast Sales of Luxury Goods by Category: Value 2018-2023

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2018-2023

Sources

Summary 1 Research Sources

I would like to order

Product name: Luxury Cars in Canada

Product link: <https://marketpublishers.com/r/LD2B825ADA5EN.html>

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LD2B825ADA5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970