

Luxury Cars in Argentina

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Abstracts

Luxury cars recorded a strong increase in volume sales in 2017 and, although slower in 2018, also recorded double-digit growth. Changes in luxury vehicle taxes during 2016-2018 played a key role in category growth. In 2014, during Cristina Kirchner's presidency, a tax on luxury vehicles of up to 50% was approved. Mauricio Macri took over the presidency at the end of 2015 and, since assuming this role, the luxury tax was eliminated in some cases and the rate reduced in others. This saw the price...

Euromonitor International's Luxury Cars in Argentina report offers a comprehensive guide to the size and shape of the Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2023 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Cars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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