

Luxury Accessories in the US

<https://marketpublishers.com/r/LAC77276C9EEN.html>

Date: February 2016

Pages: 22

Price: US\$ 660.00 (Single User License)

ID: LAC77276C9EEN

Abstracts

Luxury accessories continued to perform positively in 2015, with current retail value growth of 3% to reach US\$2.5 billion. Luxury sun glasses and costume jewellery together accounted for 98% of retail value sales in 2015. These products are key fashion items and luxury consumers continued to buy new products not only to replace old ones but more likely to follow the latest fashion styles and update their appearance.

Euromonitor International's Luxury Accessories in USA report offers a comprehensive guide to the size and shape of the Luxury Accessories market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Accessories retailing along with the development of consumers' shopping patterns. Forecasts to 2020 illustrate how the market is set to change

Product coverage: Luxury Costume Jewellery, Luxury Cufflinks, Luxury Lighters, Luxury Sun Glasses, Other Luxury Accessories.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Luxury Accessories by Category: Value 2010-2015

Table 2 Sales of Luxury Accessories by Category: % Value Growth 2010-2015

Table 3 NBO Company Shares of Luxury Accessories: % Value 2010-2014

Table 4 LBN Brand Shares of Luxury Accessories: % Value 2011-2014

Table 5 Distribution of Luxury Accessories by Format: % Value 2010-2015

Table 6 Forecast Sales of Luxury Accessories by Category: Value 2015-2020

Table 7 Forecast Sales of Luxury Accessories by Category: % Value Growth 2015-2020

Coach Inc in Luxury Goods (usa)

Strategic Direction

Key Facts

Summary 1 Coach Inc: Key Facts

Summary 2 Coach Inc: Operational Indicators

Internet Strategy

Competitive Positioning

Summary 3 Coach Inc: Luxury Brands by Category 2015

Michael Kors Holdings Ltd in Luxury Goods (usa)

Strategic Direction

Key Facts

Summary 4 Michael Kors Holdings Ltd: Key Facts

Summary 5 Michael Kors Holdings Ltd: Operational Indicators

Internet Strategy

Competitive Positioning

Summary 6 Michael Kors Holdings Ltd: Luxury Brands by Category 2015

Executive Summary

Luxury Goods Continues To Grow in the US

US Department Stores Are Actively Diving Into Off-price Business

Luxury Goods in the US Remains Diverse and Competitive

Internet Retailing Sees the Fastest Growth

Luxury Goods Expected To See Continuous Growth

Key Trends and Developments

Baby Boomers Among Country's Top Earners

Luxury Brands Sharpen Their Focus on Social Media
Online Channel Sees the Fastest Growth
Chinese Tourists Big Spenders on Luxury Goods in the US
Distribution

Summary 7 Selected Luxury Shopping Centres: 2015

Summary 8 Selected Luxury Department Stores: 2015

Market Data

Table 8 Sales of Luxury Goods by Category: Value 2010-2015

Table 9 Sales of Luxury Goods by Category: % Value Growth 2010-2015

Table 10 NBO Company Shares of Luxury Goods: % Value 2010-2014

Table 11 LBN Brand Shares of Luxury Goods: % Value 2011-2014

Table 12 Distribution of Luxury Goods by Format: % Value 2010-2015

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2015

Table 14 Forecast Sales of Luxury Goods by Category: Value 2015-2020

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2015-2020

Sources

Summary 9 Research Sources

I would like to order

Product name: Luxury Accessories in the US

Product link: <https://marketpublishers.com/r/LAC77276C9EEN.html>

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LAC77276C9EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970