

Luxury Accessories in the United Arab Emirates

<https://marketpublishers.com/r/LE5F0DF6BE5EN.html>

Date: January 2016

Pages: 22

Price: US\$ 660.00 (Single User License)

ID: LE5F0DF6BE5EN

Abstracts

Within luxury accessories, luxury sun glasses witnessed the most dynamic growth in 2015 increasing by 11% in current value terms, which was a steady improvement on the previous year. While current value growth within women's sun glasses remained steady at 11%, men's sunglasses saw stronger current value growth, also at 11%. This is in line with the trend towards men having greater confidence about fashion and it continues to be a key development with this category.

Euromonitor International's Luxury Accessories in United Arab Emirates report offers a comprehensive guide to the size and shape of the Luxury Accessories market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Accessories retailing along with the development of consumers' shopping patterns. Forecasts to 2020 illustrate how the market is set to change

Product coverage: Luxury Costume Jewellery, Luxury Cufflinks, Luxury Lighters, Luxury Sun Glasses, Other Luxury Accessories.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Luxury Accessories by Category: Value 2010-2015

Table 2 Sales of Luxury Accessories by Category: % Value Growth 2010-2015

Table 3 NBO Company Shares of Luxury Accessories: % Value 2010-2014

Table 4 LBN Brand Shares of Luxury Accessories: % Value 2011-2014

Table 5 Distribution of Luxury Accessories by Format: % Value 2010-2015

Table 6 Forecast Sales of Luxury Accessories by Category: Value 2015-2020

Table 7 Forecast Sales of Luxury Accessories by Category: % Value Growth 2015-2020

Executive Summary

Luxury Goods Continues To Witness Positive Growth

Growing Consumer Base and Shift in Tourist Demographic Drives Luxury Goods

Discerning Consumers Continue To Favour Well-known Iconic Brands

Specialist Non-grocery Retailers and Mixed Retailers Situated in Malls Remain the Leading Channels for Luxury Goods

Luxury Goods Set To Continue Witnessing Positive Growth But at A Slower Pace

Key Trends and Developments

Stable Economic and Tourism Growth Boosts Consumption of Luxury Goods

the United Arab Emirates Continues To Be the Hotspot for Luxury Retail and A Key Point of Entry in the Middle East for International Luxury Brands

Iconic Brands Continue To Perform the Best Amongst Residents and Tourists Alike

Single Brand Stores Are Expected To Remain at the Core of Luxury Goods Sales

Distribution

Summary 1 Selected Luxury Shopping Centres: 2015

Summary 2 Selected Luxury Department Stores: Number of Outlets

Market Data

Table 8 Sales of Luxury Goods by Category: Value 2010-2015

Table 9 Sales of Luxury Goods by Category: % Value Growth 2010-2015

Table 10 NBO Company Shares of Luxury Goods: % Value 2010-2014

Table 11 LBN Brand Shares of Luxury Goods: % Value 2011-2014

Table 12 Distribution of Luxury Goods by Format: % Value 2010-2015

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2015

Table 14 Forecast Sales of Luxury Goods by Category: Value 2015-2020

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2015-2020

Definitions

Sources

Summary 3 Research Sources

I would like to order

Product name: Luxury Accessories in the United Arab Emirates

Product link: <https://marketpublishers.com/r/LE5F0DF6BE5EN.html>

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LE5F0DF6BE5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970