

Luxury Accessories in Taiwan

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Abstracts

Affected by celebrities, both men and women are sensitive to fashion trends. Using accessories to match with daily outfits has been a way to demonstrate personal style. Unlike real jewellery, which is more expensive, costume jewellery is affordable and has a variety of designs. Luxury costume jewellery offers creative designs that consumers are fond of. They are willing to pay for the designs to that can be used as an element to build up their personal style.

Euromonitor International's Luxury Accessories in Taiwan report offers a comprehensive guide to the size and shape of the Luxury Accessories market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Accessories retailing along with the development of consumers' shopping patterns. Forecasts to 2020 illustrate how the market is set to change

Product coverage: Luxury Costume Jewellery, Luxury Cufflinks, Luxury Lighters, Luxury Sun Glasses, Other Luxury Accessories.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Prada Taiwan Ltd in Luxury Goods (taiwan)

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Changing Public Mindset Towards Luxury Goods Slows Down Sales Growth

Shopping Mall and Outlet Openings Increase the Presence and Variety of Luxury Brands

Unfavourable Euro Exchange Rate Forces Luxury Brands To Reduce Selling Price

Department Stores and Shopping Malls Are Major Distribution Channels

Positive Growth for Luxury Goods Is Expected Over the Forecast Period

Key Trends and Developments

Younger Generation Saves Less and Spends Outside the Home More

Female Workforce Contributes To Sales of Luxury Goods

Celebrity Marketing Attracts Attention To Luxury Brands

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