

Luxury Accessories in South Africa

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Abstracts

One key success factor for various global brands has been to exclusively distribute their products without the use of third-party retailers. Luxury retailers such as Louis Vuitton, Gucci and Mont Blanc are typical examples of retailers which have managed to succeed despite distribution being limited to their own stores, which are present in only a few cities. Luxury costume jewellery, however, has seen a few local brands succeed, such as Brown's and Shimansky, despite the competition from...

Euromonitor International's Luxury Accessories in South Africa report offers a comprehensive guide to the size and shape of the Luxury Accessories market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Accessories retailing along with the development of consumers' shopping patterns. Forecasts to 2020 illustrate how the market is set to change

Product coverage: Luxury Costume Jewellery, Luxury Cufflinks, Luxury Lighters, Luxury Sun Glasses, Other Luxury Accessories.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Luxury Continues To Post Stable Growth

South Africa Is Well-positioned As the Gateway To the Continent's Luxury Market

the Luxury Market Remains Fragmented Across Most Categories

Boutiques Continue To Be the Preferred Distributors of Luxury Goods

Demand for Luxury Is Expected To Remain Stable Over the Forecast Period

Key Trends and Developments

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