

# Luxury Accessories in Singapore

<https://marketpublishers.com/r/L079F001698EN.html>

Date: January 2016

Pages: 19

Price: US\$ 660.00 (Single User License)

ID: L079F001698EN

## Abstracts

Wearable electronics are taking the world by storm and luxury brands are moving quickly to take advantage of the trend. In 2015, collaborations between tech companies and luxury brands proliferated. Tech companies are desperate for wearables to reach the mass market, while luxury brands see the potential for wearables and the growing demand among affluent consumers. Thus, smart accessories found a place in luxury in 2015. Diane von Furstenberg collaborated with Google Glass to launch smart sun...

Euromonitor International's Luxury Accessories in Singapore report offers a comprehensive guide to the size and shape of the Luxury Accessories market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Accessories retailing along with the development of consumers' shopping patterns. Forecasts to 2020 illustrate how the market is set to change

**Product coverage:** Luxury Costume Jewellery, Luxury Cufflinks, Luxury Lighters, Luxury Sun Glasses, Other Luxury Accessories.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Luxury Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Luxury Accessories by Category: Value 2010-2015

Table 2 Sales of Luxury Accessories by Category: % Value Growth 2010-2015

Table 3 NBO Company Shares of Luxury Accessories: % Value 2010-2014

Table 4 LBN Brand Shares of Luxury Accessories: % Value 2011-2014

Table 5 Distribution of Luxury Accessories by Format: % Value 2010-2015

Table 6 Forecast Sales of Luxury Accessories by Category: Value 2015-2020

Table 7 Forecast Sales of Luxury Accessories by Category: % Value Growth 2015-2020

Louis Vuitton Singapore Pte Ltd in Luxury Goods (singapore)

Strategic Direction

Key Facts

Summary 1 Louis Vuitton (Singapore) Pte Ltd: Key Facts

Internet Strategy

Competitive Positioning

Summary 2 Louis Vuitton (Singapore) Pte Ltd: Luxury Brands by Category 2015

Executive Summary

Luxury Stagnates in 2015

Logo Fatigue Leads To Changing Consumption Patterns

Increasing Competition With the Rise of Niche Brands

Store-based Retailing Continues To Dominate As Omni-channel Retailing Emerges

Slow Growth Expected Over the Forecast Period

Key Trends and Developments

Slower Economic Growth and Tourism Declines Dampen Consumer Confidence

Increasingly Fashionable Consumers and Generous Gift-givers

Competition Intensifies in Luxury in Singapore

Omni-channel Retailing Essential for Luxury Brands While Local Consumers Often

Purchase Luxury Overseas

Distribution

Summary 3 Selected Luxury Shopping Centres: 2015

Market Data

Table 8 Sales of Luxury Goods by Category: Value 2010-2015

Table 9 Sales of Luxury Goods by Category: % Value Growth 2010-2015

Table 10 NBO Company Shares of Luxury Goods: % Value 2010-2014

Table 11 LBN Brand Shares of Luxury Goods: % Value 2011-2014

Table 12 Distribution of Luxury Goods by Format: % Value 2010-2015

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2015

Table 14 Forecast Sales of Luxury Goods by Category: Value 2015-2020

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2015-2020

#### Sources

Summary 4 Research Sources

## I would like to order

Product name: Luxury Accessories in Singapore

Product link: <https://marketpublishers.com/r/L079F001698EN.html>

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L079F001698EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970