

Luxury Accessories in Malaysia

<https://marketpublishers.com/r/L119D08024AEN.html>

Date: December 2015

Pages: 18

Price: US\$ 660.00 (Single User License)

ID: L119D08024AEN

Abstracts

Products like luxury sun glasses and luxury costume jewellery are gradually coming to be seen as important fashion accessories by consumers in Malaysia. This is because they are generally more affordable and do not involve an excessively high cost for consumers, unlike some other luxury goods. However, the introduction of the GST by the Malaysian government affected demand for luxury accessories marginally, as some consumers were forced to tighten their budgets and avoid excessive spending on...

Euromonitor International's Luxury Accessories in Malaysia report offers a comprehensive guide to the size and shape of the Luxury Accessories market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Accessories retailing along with the development of consumers' shopping patterns. Forecasts to 2019 illustrate how the market is set to change

Product coverage: Luxury Costume Jewellery, Luxury Cufflinks, Luxury Lighters, Luxury Sun Glasses, Other Luxury Accessories.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Luxury Accessories by Category: Value 2010-2015

Table 2 Sales of Luxury Accessories by Category: % Value Growth 2010-2015

Table 3 NBO Company Shares of Luxury Accessories: % Value 2010-2014

Table 4 LBN Brand Shares of Luxury Accessories: % Value 2011-2014

Table 5 Distribution of Luxury Accessories by Format: % Value 2010-2015

Table 6 Forecast Sales of Luxury Accessories by Category: Value 2015-2020

Table 7 Forecast Sales of Luxury Accessories by Category: % Value Growth 2015-2020

Executive Summary

Stronger Growth for Luxury Goods Resulting From Macroeconomic Factors

Malaysia Sees the Opening of A New Premium Outlet Mall

International Brands Lead Luxury Goods in 2015

Individual Brand Boutiques Control Distribution

Slower Positive Performance Expected

Key Trends and Developments

Slower Economic Growth Affects Performance of Luxury Goods

Omni-channel Marketing Increasingly Employed

Constant New Launches by International Luxury Brands Boost Sales

Malaysia Sees Growth of Distribution Through Premium Outlet Malls

Distribution

Summary 1 Selected Luxury Shopping Centres: 2015

Summary 2 Selected Luxury Department Stores: 2015

Market Data

Table 8 Sales of Luxury Goods by Category: Value 2010-2015

Table 9 Sales of Luxury Goods by Category: % Value Growth 2010-2015

Table 10 NBO Company Shares of Luxury Goods: % Value 2010-2014

Table 11 LBN Brand Shares of Luxury Goods: % Value 2011-2014

Table 12 Distribution of Luxury Goods by Format: % Value 2010-2015

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2015

Table 14 Forecast Sales of Luxury Goods by Category: Value 2015-2020

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2015-2020

Sources

Summary 3 Research Sources

I would like to order

Product name: Luxury Accessories in Malaysia

Product link: <https://marketpublishers.com/r/L119D08024AEN.html>

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L119D08024AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970