

# Luxury Accessories in Japan

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## Abstracts

Luxury accessories recorded current value growth of 2% in 2015 to reach sales of ?52.8 billion. Average unit price increased in all categories. A significant driver of this trend was the weak Japanese yen, due to which many luxury players increased the retail prices of their luxury accessories. The currency situation also resulted in the decline of parallel imports. Products brought in by parallel importers have been popular thanks to their competitive prices but these parallel importers were...

Euromonitor International's Luxury Accessories in Japan report offers a comprehensive guide to the size and shape of the Luxury Accessories market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Accessories retailing along with the development of consumers' shopping patterns. Forecasts to 2020 illustrate how the market is set to change

**Product coverage:** Luxury Costume Jewellery, Luxury Cufflinks, Luxury Lighters, Luxury Sun Glasses, Other Luxury Accessories.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Luxury Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Japan's Luxury Market Continues To Perform Well

Growth Driven by Both Tourists and Affluent Domestic Consumers

International Brands Continue To Dominate the Japanese Luxury Market

Non-grocery Specialists and Mixed Retailers Remain the Leading Distribution Channels

Further Strong Growth Expected Over the Forecast Period

Key Trends and Developments

Luxury Goods Market in Japan Remains Strong Thanks To A Surging Number of Foreign Tourists

Consumers in Their 40s Remain the Most Significant Group Among High-income Earners

International Brands Continue To Dominate the Japanese Luxury Market

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