

Luxury Accessories in Hong Kong, China

<https://marketpublishers.com/r/L9C5F344E74EN.html>

Date: January 2016

Pages: 23

Price: US\$ 660.00 (Single User License)

ID: L9C5F344E74EN

Abstracts

Luxury sun glasses accounts for more than half of total value sales of luxury accessories at 54%. Many consumers see luxury sun glasses as fashionable accessories that showcase their wealth and social status. This premium image of luxury sun glasses is propelled by celebrity style and the popularity of “airport fashion”, which is widely discussed on fashion blogs and social media. It complements consumers’ increasing desire to travel for leisure, as shown by the increase in outbound travel to...

Euromonitor International's Luxury Accessories in Hong Kong, China report offers a comprehensive guide to the size and shape of the Luxury Accessories market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Accessories retailing along with the development of consumers’ shopping patterns. Forecasts to 2020 illustrate how the market is set to change

Product coverage: Luxury Costume Jewellery, Luxury Cufflinks, Luxury Lighters, Luxury Sun Glasses, Other Luxury Accessories.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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